

Illegal use of IPTV 2022

Study on the illegal use of IPTV by Danes. Conducted by Mediavision in March 2022.

Summary of key findings:

findings:

- There are approximately 125.000 households that subscribe to illegal IPTV in Denmark
- Average spend on illegal IPTV is 202 DKK per month
- 46% of the households with illegal IPTV watch Video-On-Demand daily and 25% watch various TV channels.

